

Sergey Yemelin

Creative

Toronto, ON [+1 \(289\) 885-2222](tel:+12898852222) yemelinart@icloud.com [linkedin.com/in/yemelin](https://www.linkedin.com/in/yemelin)

Seasoned creative professional with 10 years of leadership experience, including 3 years as an Art Director simultaneously overseeing four establishments and 5 years managing a small yet successful creative agency, with reputation as the region's leading photographer in Turkey, celebrated for top-tier quality and precise attention to detail. Highly attentive to details and committed to the quality of work. Recognized internationally for my expertise

Soft skills

Expert in Working with People: Fashion (editorials, lookbooks, campaigns), portraiture (business, family, beauty, children), and event photography (weddings, love stories).

Specialized Photography: Proficient in landscape, architecture, transportation, and product photography.

Post-Production: Over 20 years of experience in advanced photo editing, utilizing professional tools and techniques.

Collaboration: Strong team collaboration skills, effectively working with stylists, makeup artists, designers, models, and creative teams.

Technical skills

Studio & Equipment Mastery: Proficiency in commercial studio environment, with a comprehensive knowledge of photography, video, and lighting gear. Expertise in setting up and operating technical equipment to achieve professional-grade production quality.

Software: Adobe Photoshop, Lightroom, CaptureOne, FCPX, DaVinci Resolve. MacOS user.

Professional Experience

Videographer at “Lava Computing” in Toronto, Canada. <https://lavalink.com> **06/2024 – present (Contract)**

Filming and editing promotional videos. Preparation of advertising commercial products.

Manager and Lead Photographer at Studio “Yemelin ART” in Nevşehir, Turkey. www.yemelin.art **09/2015 – 04/2024**

Founded and developed a leading regional photo agency, renowned for its exceptional quality and uniqueness in fashion and editorial work, standing out in a competitive market. Directed and conducted over 1,500 photo shoots with clients from around the world. Collaborated with brands, magazines, and celebrities.

Creative Director at Theatre and Restaurant “Paris”, Kharkiv, Ukraine www.paris.kharkiv.ua. **02/2013 – 03/2015**

Led artistic direction for projects, implementing innovative concepts to attract attention. Collaborated with photographers, retouchers, designers and print publications to generate creative ideas across all platforms. Organized and managed theatrical performances, photo and video shoots, ensuring desired outcomes.

Designer and Retoucher at Creative Agency “SAS”, Kharkiv, Ukraine www.sas.com.ua **04/2010 – 01/2013**

Responsible for retouching commercial photographs. Developed design for print products, outdoor and indoor advertising. Created polygraphic products and magazines, developed branding. Ensured high quality of all visual materials, contributing to the successful promotion of agency brands.

Education

Bachelor in Art and Design at Institute of Regional Management and Economics, Kirovograd, Ukraine **09/2004 – 06/2009**

Master's in Economics at Institute of Regional Management and Economics, Kirovograd, Ukraine **09/2005 – 06/2009**

Links:

Personal Website: www.yemelin.art

Instagram Portfolio: [Link](#)

Instagram Canadian (Recent): [Link](#)